



## **Brent Nielson**

507 E 100 N, Smithfield, Utah 84335  
brent.nielson07@gmail.com  
435.232.8373

### **QUALIFICATIONS SUMMARY**

Multi-disciplined Motion Graphics artist with extensive experience in both 2D and 3D animation. High proficiency in advertisement creation and short story telling. Demonstrated proficiency in web development with the ability to learn new coding languages and skills. Exceptionally amiable and skilled in interpersonal relationships; well developed written and verbal communication skills; accustomed to working in deadline-driven environments while maintaining excellent quality.

### **MOTION & STILL GRAPHIC DESIGN EXPERIENCE**

#### **UI/UX, Videographer and Marketing Support**

Autonomous Solutions, Inc., Mendon, Utah 2017 -- Present

- » Design & Test UI/UX for current and future software features, provide video and marketing material support to sales team

#### **Senior Level Animator**

Prismview, a Samsung Electronics Company, Logan, Utah 2015 -- 2017

- » Design and animate advertisements for display on LED signs & HDTVs, develop department web app and database

#### **Senior Level Animator / Instructor**

Young Electric Sign Company (YESCO), Logan, Utah 2006 -- 2015

- » Design and animate advertisements for display on LED signs & HDTVs
- » Instruct customers to use YESCO proprietary software and other third-party software included in sign's purchase
- » Provide phone support for sign software and all third-party applications included in sign's purchase

#### **Designer / Illustrator**

Herff-Jones Yearbooks, Logan, Utah 2004 -- 2006

- » Design / Illustrate yearbook covers and inside pages for schools across central & western US
- » Ability to work well and interact with students, faculty, and sales representatives

#### **Graphic Designer**

Utah State University, Department of Campus Recreation, 2002 -- 2004

- » Designed website to portray the department as a professional student service
- » Produced 3 event calendars, year end report booklet, and advertisements for over 200 events
- » Served as network administrator of the Outdoor Recreation Center (ORC)

### **INDEPENDENT DESIGN CONSULTING**

Mountain West Medical Center

2017 - Present

- » Designed 100's of LED messages for the hospital's EMC in Tooele, Utah.

Kuvera Partners

2017 - Present

- » Designed corporate videos, social media videos, attraction videos, LED signage for the various attractions across the US.

GeoMax

2021 - Present

- » Designed posters, catalogues, brochures, fliers, training videos, banners and tradeshow booths

Kathleen Lloyd Piano Studio

2002 - Present

» Built & maintained the studio website, webstore, online registration, designed recital programs and more.

Cedar City Corp.

2014 - Present

» Designed posters & fliers to increase citizen awareness, excitement & participation in city sponsored programs

Utah State University

Department of Campus Recreation, 2005 - 2013

» Designed posters & brochures to increase student awareness & enrollment in Campus Recreation programs (2007 - 2013)

» Designed Year End Report (2007)

» Designed fee proposal booklet (2007)

» Designed logo, uniforms & marketing materials for Generation XC (youth cross-country ski instructional program) (2006)

» Designed magazine showing department's services, classes and equipment rentals (2005)

University of Wyoming, Department of Campus Recreation, 2013, 2014

» Designed posters to increase student awareness & enrollment in Club Sports & Intramural programs

BatteryHeads.com, 2010

» Designed web banners promoting the site's battery and adapter line

MarketSplash by HP (Hewlett Packard), 2010, 2011

» Designed stock brochures & flyers for HP's MarketSplash initiative

Utah State University, Department of Human Resources, 2007

» Designed Employee Wellness Program Poster (2007)

Nordic United, assumed advertising for Generation XC from USU Campus Recreation in 2007

» Multiple posters advertising different ski races (2007, 2008, 2009)

Cache Valley Visitor's Bureau, 2005, 2006

» Developed logo and advertisements used for 1st & 2nd annual Ullr Chase Nordic Ski Race

Logan City, Department of Parks & Recreation, 2006, 2007, 2008

» Developed logo and advertisements used for 1st & 2nd annual Cache Valley Bike Festival

TerraStar, 2005

» Designed packaging for health and wellness products

## **EDUCATION & LICENSES**

BFA, Art:Graphic Design & Computer Animation, Utah State University, 2004

» New York Art Tour, 2002

Licensed Drone Pilot (FAA Part 107 sUAS certificate), 2020

## **COMPUTER SKILLS**

Operating Systems: MAC & PC

Design Software: Adobe Creative Suite

Animation / Video Software: 3DS Max, AfterEffects, Premier, Sony Vegas

Production: OBS, Tricaster, ClickEffects (Blaze, Crossfire)

Web: +HTML5, CSS, Javascript & PHP

Networking: Basic working knowledge of networking

